



Crop & Market Scenario

- Demand from the export market has reduced since the 2nd week of Nov '20, while domestic demand is normal
- Stocks in cold storage have depleted quickly in the last 4 months. Current Guntur stock was at 14 lakh bags of 40Kg net. Total stock in trading centers is expected to be around 37 Lakh bags of 30-35Kg net, mostly low quality
- Chilli crop is at flowering and fruit ripening stage in major growing states of Andhra, Telangana & Karnataka. Harvesting of early sown crop has started
- Acreage has increased by 15 - 20% compared to last year in AP & Telangana and by 20 - 25% in Karnataka
- Virus infestation is increasing in areas and has damaged 10 - 15% of the crop in AP. A few areas were also affected by Anthracnose disease, especially the first pick
- New crop arrivals have started coming into Byadagi and Guntur markets. Quality of the initial arrivals was mostly inferior. Major arrivals are expected to arrive in the 3rd week of February onwards. Productivity needs to be monitored considering the staggered sowings
- Chilli crop at Tamil Nadu is at flowering to fruit initiation stage and crop condition looks good

Factors to Watch

- Arrival pattern of new crop
- Pipeline stocks at consumption centers
- Demand from China and domestic market
- Virus infestation spread and weather conditions

Near Term View

- Prices are expected to soften in the short term, considering the new crop arrivals and stock levels in cold storage

Major Varieties Price Trend - Guntur Market

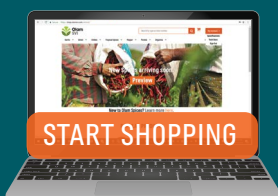
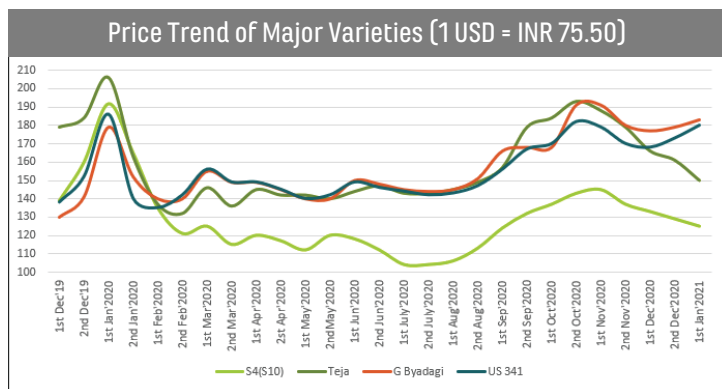
Variety	Best Quality Avg. Price (Rs/Kg)		% (+/-)
	7th Dec 20	5th Jan 21	
S4	135	125	-7.4%
Teja	165	150	-9.1%
US 341	171	180	5.3%
Indam	165	165	0%
BSS 355	180	183	1.6%



Fruit formation stage



Virus infested plant



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